

ESG Excellence: Navigating Organisation Sustainable Future

How can organisations integrate ESG principles into their daily operations without compromising financial performance?

What are the key challenges businesses face in aligning with global sustainability standards, and how can they be addressed?

In what ways can strong ESG practices enhance an organisation's reputation, competitiveness, and stakeholder confidence?

Introduction

This comprehensive two-day program, titled "ESG Excellence: Navigating Organisational Sustainable Future," is designed to immerse participants in the essential aspects of Environmental, Social, and Governance (ESG) principles within the corporate landscape. With a focus on practical insights and real-world applications, the program explores global sustainability standards, emission management, and strategic corporate reporting. Participants will engage in discussions on long-term ESG roadmaps, identifying critical milestones and strategies for achieving sustainability goals. By joining this program, attendees will deepen their understanding of how ESG principles contribute to organisational sustainability, strengthen stakeholder trust, and ensure compliance with evolving regulatory frameworks such as those set by Bursa Malaysia and other international bodies.

Learning Outcomes: After completing this program, the candidate should be able to:

1. Integrate ESG principles with Can-One's strategic objectives to enhance corporate sustainability and stakeholder value.
2. Apply global sustainability frameworks and standards to improve organisation's operational and reporting practices.
3. Develop strategies to effectively manage emissions across all scopes and enhance sustainability reporting compliance.
4. Foster a culture of sustainability within organisation, leveraging emerging trends and innovations in sustainable practices.

Who Should Attend: This program is intended for executives, sustainability professionals, operational managers, and strategic planners who are directly involved in the development, oversight, and reporting of sustainability initiatives. It is also invaluable for those seeking to deepen their knowledge of ESG compliance and best practices in alignment with global standards.

Methodology: Delivered via a sophisticated eLearning platform, this program combines live expert-led sessions with interactive workshops and self-paced learning modules. Key components include:

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- Detailed video lectures from ESG experts and seasoned professionals in the field of corporate sustainability.
- Interactive forums and discussion boards to encourage participant engagement and idea exchange.
- Case studies focusing on practical application and strategic execution of Can-One's sustainability goals.
- Comprehensive assessments designed to test understanding and reinforce key program content.

This multifaceted approach ensures a robust learning experience that not only imparts theoretical knowledge but also enhances practical skills applicable to real-world challenges.

Program Outline

Day 1

Module 1: Introduction to ESG Principles

This opening module sets the foundation by introducing participants to the concept of ESG and its three main pillars: Environmental, Social, and Governance. It explains how these elements are interconnected and why they are becoming central to organisational strategies worldwide. The session highlights the growing importance of ESG in building resilience, safeguarding reputation, and ensuring long-term profitability. Real-world examples, particularly from Asia, will illustrate how businesses across different industries are embracing ESG to strengthen competitiveness and credibility in the global market.

Module 2: Global Sustainability Frameworks

The second module focuses on internationally recognised sustainability frameworks that guide organisations in setting standards and measuring progress. Participants will explore the Global Reporting Initiative (GRI), the Task Force on Climate-related Financial Disclosures (TCFD), and the United Nations Sustainable Development Goals (UN SDGs). Through these frameworks, the session shows how companies can align their strategies with global benchmarks while responding to local regulatory expectations. The discussion also considers how regional businesses, especially in Asia, can balance the challenges of compliance with the opportunities of global recognition.

Module 3: Corporate Sustainability Reporting

This module examines the role of sustainability reporting as a critical tool for transparency and accountability. It emphasises the importance of clear and accurate reporting to meet regulatory requirements such as those from Bursa Malaysia, while also serving as a communication channel to investors, stakeholders, and the wider public. Participants will learn how effective reporting builds trust and demonstrates genuine commitment to sustainability. Case studies of well-prepared sustainability reports will help participants appreciate how data, narrative, and strategy are woven together to strengthen organisational reputation.

Module 4: Sustainability in Operations

The first day concludes with a practical module that brings ESG principles into the core of daily business operations. Participants will explore how organisations can integrate green technologies and eco-friendly processes, from renewable energy adoption such as solar power to efficient waste management practices. The module underscores the dual benefits of sustainability in operations: reducing environmental impact while also driving cost efficiency and operational excellence. Real examples from manufacturing, property development, and services will illustrate how companies can make sustainability a natural part of their operations.

Day 2

Module 5: Stakeholder Engagement and Communication

Day two begins with a module dedicated to engaging stakeholders in sustainability initiatives. The session highlights why meaningful engagement with employees, customers, regulators, and communities is essential for the success of any ESG strategy. Participants will learn techniques for mapping stakeholder expectations, building trust through transparent communication, and creating long-term partnerships. The discussion draws on practical examples of organisations that successfully transformed stakeholder engagement into a driving force for their sustainability journey.

Module 6: Training and Capacity Building

The sixth module turns the focus inward, recognising that people are the key enablers of any sustainability effort. This session explores how organisations can strengthen internal capacity through structured training and development. Participants will discover strategies for developing ESG literacy across the workforce and for creating dedicated ESG champions within departments. The module stresses that without equipping employees with the right knowledge and skills, even the best sustainability strategies may fall short of their intended impact.

Module 7: Future Trends and Innovations in Sustainability

In this module, attention shifts to the future. Participants will examine emerging trends that are reshaping the global sustainability landscape, such as advancements in climate technologies, the rise of the circular economy, and the use of digital tools in ESG measurement and reporting. The discussion also touches on potential shifts in regulatory environments and investor expectations. By anticipating these trends, organisations can position themselves ahead of the curve and maintain competitiveness in a rapidly evolving business environment.

Module 8: Creating a Sustainability Culture

The program concludes with a module that brings everything together: embedding sustainability into the culture of the organisation. This session highlights how leadership, values, and daily practices must reflect sustainability for long-term success. It explores strategies for nurturing ethical leadership, encouraging accountability, and promoting a sense

of shared responsibility across all levels of the organisation. Participants will leave this module with a clearer understanding of how to foster a culture where sustainability is not just a compliance requirement, but an integral part of organisational identity and purpose.